



Datatrac® Corporation 2007 User Conference
 Agenda and Event Schedule
 September 27-28, 2007

Day One— September 27, 2007

Event	Description	Time	Location
Registration	Please start by registering and picking up your attendee package.	Noon— 5:00	Ballroom Prefunction
Product Labs	Engage the Datatrac team for a personalized session. Whether you want to learn new screen navigation techniques, discuss a particular product enhancement or plan your next upgrade, you'll be talking with the right members of the Datatrac team. ADVANCE REGISTRATION REQUIRED <i>http://www.datatrac.com/seminar-reg-form.htm</i>	1:00— 5:00	Kern
Grand Opening Reception	The conference kicks off with an opportunity to network while enjoying food, fun and music by the water at the Lakeside	6:00— 8:00	Lakeside

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Day Two— September 28, 2007

Event	Description	Time	Location
Registration	Be sure to register and pick up your attendee package if we missed you on Thursday.	7:30— 9:00	Ballroom Prefunction
Breakfast	Start the day with a hearty breakfast prepared by Westin's famous culinary staff.	7:30— 8:30	Berlin/Copeland/ Foster
Keynote Address	At this milestone year, CEO Garland Duvall will highlight some of the keys to Datatrak's longevity and look ahead to the future of technology in the transportation industry.	8:00— 8:20	Berlin/Copeland/ Foster
COPS Review	A long list of changes and enhancements to COPS will be discussed. A brief overview of the product roadmap will illustrate plans for the coming year.	8:30— 10:15	Concourse South
STATIS Review	Review the changes in the latest release of STATIS and review the product roadmap to see what's coming next.	8:30— 10:15	Concourse North
Morning Break	A short break in the action for light refreshments and a chance to network with other attendees.	10:15— 10:30	Ballroom Prefunction
COPS User Group	Help to design the future of COPS. After reviewing progress on customer-requested enhancements, attendees will suggest new features and vote to prioritize for the coming year.	10:30— 12:00	Concourse South
STATIS User Group	STATIS users can make their voice heard in this session. A review of the list suggested at the 2006 conference will be followed by user input on features for the next release.	10:30— 12:00	Concourse North

Day Two— Continued

Event	Description	Time	Location
Customer Awards Luncheon	Join us as we recognize a select group of Datatrac customers who have partnered with us for success and continue networking with industry peers, Datatrac staff and partner representatives.	12:00— 1:00	Gershwin
Distribution— Business Opportunity & Technology Needs	Datatrac is the only technology provider offering a complete solution for routed distribution. Learn how this logistics evolution will affect your business and see the tools you need to succeed.	1:00— 2:00	Berlin/Copeland/ Foster
Afternoon Break	Refresh with delicious treats while catching up with other attendees.	2:00— 2:15	Ballroom Prefunction
eTrac Update	The Datatrac network is continually evolving and this is your chance to get a firsthand look at progress on the next generation.	2:15— 3:00	Berlin/Copeland/ Foster
Mobility Evolution	Full operational visibility is critical to your success and customer satisfaction. Learn how the Datatrac Mobility solution is evolving to help you meet those requirements.	3:00— 4:00	Berlin/Copeland/ Foster
Customized Solutions	Learn how Datatrac's customization and implementation services can help you get the most from your technology investment.	4:00— 4:30	Berlin/Copeland/ Foster
Customer Support Update	Learn about upcoming support deadlines and find out how you can make the most of Datatrac's skilled resources.	4:30— 4:50	Berlin/Copeland/ Foster
Conference Wrap-Up	The conference will close with a few remarks from the CEO and awarding of door prizes <i>Must be present to win!</i>	4:50— 5:00	Berlin/Copeland/ Foster