



Datatrac[®]

Press Release

Datatrac Announces New Bundled Pricing

Datatrac[®] Corporation, the leading provider of technology and services to carriers and shippers, has recently implemented a new bundled pricing structure for its complete business system. The new all-inclusive model offers access to all of the tools in its solution suite—at one low, fixed price

A technology and value leader for over three decades, the Datatrac system is already in use by hundreds of expedited carrier companies. Rock-solid reliability and flexibility in running even the largest operations are among the reasons these companies chose to run on Datatrac. Now, they can enjoy those benefits along with a predictable monthly cost. While some technology is still licensed incrementally, with Datatrac there are no hidden fees for additional modules, transactions or other add-ons. Rather than spending time managing the cost of technology, customers can focus on growing their business without worrying about being penalized for their success.

Chris Porras, Datatrac CFO commented, “We build the tools that run more carriers’ businesses than any other technology company. Now, we’re making those tools more accessible. At the same time, we’re also making it easier than ever before to do business with Datatrac.”

About Datatrac Corporation

Datatrac[®] Corporation has been helping shippers and carriers grow revenues by maximizing logistics efficiency for over 30 years. With their real-time logistics network and practical technology solution, Datatrac is driving to eliminate inefficiency from the complete delivery cycle. Learn more by visiting www.datatrac.com or call 800-827-2677. Follow “[DatatracCorp](#)” on Twitter for the latest news updates.

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4550 North Point Parkway • Suite 200 • Alpharetta, GA 30022 • (770) 552-3866
www.datatrac.com