



Datatrac®

Press Release

January 15, 2010

Delivering for Those in Need

The holiday season is a time of joy for most children, but some less fortunate youngsters need a little help to bring happiness to this special time of year. The Toys for TotsSM organization has been serving these children in need for over 60 years. Each year, their all volunteer staff collects and distributes thousands of donated toys and makes sure they arrive in time for the holidays.

As the leader in expedited logistics technology, Datatrac[®] is the network of choice for hundreds of carriers across the country. Seeing an opportunity to leverage their leadership position and assist Toys for Tots in its charitable work, the Datatrac team coordinated a volunteer recruitment effort among its customers. Not surprisingly, dozens of companies answered the call to help move donated toys in their area. Local coordinators worked with these volunteer couriers to arrange pick ups of toys and delivery to distribution centers. Without this much-needed assistance, coordinators may not have been able to physically collect enough donated toys to fill the requests of community charities, religious organizations and government relief agencies.

Garland Duvall, Datatrac CEO commented, "Even in a challenging economy and a busy time of the year, the response from our customers was overwhelming. It's good to know the power of the Datatrac Network can extend beyond the business world of deliveries and become a part of this worthwhile effort."

Datatrac team members wanted to make a contribution of their own and donated several bins full of toys to be distributed in the Atlanta area. Company executives personally delivered those donations to the local distribution center and learned firsthand how much the efforts of the volunteer couriers meant to the success of the mission.

Duvall continued, "The generous donations of time and effort by so many of our customers to help children in need inspired us to continue this program throughout the coming year. We're already looking forward to the 2010 holiday season and working closely with Toys for Tots in hopes of expanding the effort beyond our own network."

About Datatrac Corporation

Datatrac[®] Corporation has been helping shippers and carriers grow revenues by maximizing logistics efficiency for over 30 years. With their real-time logistics network and revolutionary cloud-based technology, Datatrac is driving to eliminate inefficiency from the complete delivery cycle. Learn more by visiting www.datatrac.com or call 800-827-2677. Follow "[DatatracCorp](#)" on Twitter for the latest news updates.

Datatrac Corporation

4550 North Point Parkway • Suite 200 • Alpharetta, GA 30022 • (770) 552-3866

www.datatrac.com



Datatrac

Press Release



Datatrac CEO Garland Duvall with a portion of the toys donated by company employees



Garland Duvall, CEO (l) and John Tucker, VP of Marketing (r) delivering donated toys to the Toys for Tots distribution center.



Administrative Assistant Kim Nielsen adds her donation to the overflowing toy collection bin in the Datatrac office.

Datatrac Corporation

4550 North Point Parkway • Suite 200 • Alpharetta, GA 30022 • (770) 552-3866

www.datatrac.com