



Press Release

Carrier Consortium Leverages Advanced Technology Solution

The National Delivery carrier consortium brings together expedited delivery companies from around the country to provide a unified service offering to shippers. At the same time, owners of those businesses grow the value of their company and gain access to new customers. Since its inception in 2008, National Delivery has been attracting select courier companies across the country to the ranks of its unique network. Growth continues at a high rate despite challenging market conditions and member companies now serve eight metropolitan markets with over 300 drivers.

To coordinate all of this activity, National Delivery needed a best-in-class technology solution that can handle huge volumes of work with absolute reliability. After a nationwide search and evaluation of several vendors, the consortium selected the industry-leading solution from Datatrac[®] Corporation (www.datatrac.com) as its platform of choice. As the leading provider of technology for a variety of carrier businesses, Datatrac is making its revolutionary Datatrac Web available to the membership. All member companies will utilize Datatrac technology in their operations and any agents augmenting the consortium will be required to submit job data through the Datatrac network. From a complete logistics operating system to its powerful distribution and mobile technology, Datatrac will equip all National Delivery members with the tools they need to succeed.

Besides delivering a host of benefits and efficiencies to its members, National Delivery is focused on building a quick and attractive exit strategy for all of its members. Though many owners may be eager to sell, their value as a standalone business just doesn't offer them the return they desire. Drawing on its extensive expertise and past success at building such value, MobTrac has been engaged to identify and recruit top-notch service providers who will add to the overall value of National Delivery and help to deliver a rapid, optimized exit strategy to the membership. Owners interested in pursuing an exit strategy find this to be an excellent solution. The management of National Delivery focuses on gaining traction in key markets while the owners of the services continue to grow their business and not get side tracked with the daily tasks of creating the roll up. A benefit of membership in the Consortium is the fact that members can exit the group if they wish to. For example, if the final pay off is not satisfactory when the valuation process is finalized, the member can exit the group.

Some of the most successful entrepreneurs in the expedited delivery industry are joining together to make National Delivery a powerful force in the marketplace. Mark Chiusano, Partner of Avant Business Services and Past President of the MCAA states "We have the ability to learn from past challenges other IPO and roll ups have encountered. Having a common technology platform and the expertise of some of the industries sharpest talent will help ensure a profitable outcome for all involved parties". Industry expert and MCAA past President Rob Slack brings his knowledge to the consortium as its senior adviser. Kirk Godby, President of Corporate Couriers in Ft. Worth, TX commented, "I've been around this industry for decades and I know when I see something with strong potential. National Delivery is one of the most exciting concepts I've ever seen."

About National Delivery

Courier company owners are looking for smarter ways to grow their business and improve its overall value. National Delivery helps them gain access to new markets while increasing profit margins through enhanced operational efficiencies. Contact us today at 303.422.0249 or visit www.NationalDelivery.com for more information.